

DONETSK NATIONAL TECHNICAL UNIVERSITY
HIGH SCHOOL OF ECONOMICS AND MANAGEMENT
DEPARTMENT OF MANAGEMENT
CHAIR OF MANAGEMENT AND ECONOMIC LAW



DONETSK STUDENTS' SUMMER CAMP

(3-17 JULY 2011)

CONTACTS: Chair of management and economic law:

Dyeyeva Nataliya
e-mail: dne@rambler.ru



Education and Culture
TEMPUS



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1. Briefly about Donetsk national technical university

Donetsk National Technical University

Donetsk National Technical University (DonNTU) is one of the biggest technical universities in Ukraine. It was founded in May 1921 and in 1926 was reorganized into Mining Institute, in 1935 into Industrial Institute, then in 1960 into Polytechnic Institute, in 1993 it got the name of State Technical University and in 2001 achieved the status of the national university.

Facts and digits

Teaching staff of 99 departments and their 40 branches of IVth accreditation level counts 1560 members, among them one Academician and 2 Corresponding Members of National Academy of Science of Ukraine, 57 academicians and corresponding members of special academies, 25 honoured workers of science and education of Ukraine, 4 honoured inventors and 4 honoured coaches of Ukraine, 125 Doctors of Science, Professors and more than 670 Candidates of science, Associate Professors.

DonNTU is a member of: UICEE -The International Engineering Education Centre sponsored by the UNESCO, Melbourne, Australia; EAIE - European Association of the International Education; EAAU - Euro-Asian Association of Universities; SEFI - European Association of Engineering Education; IGIP - International Association of Engineering Education (Austria); COFRAMA - French Council on Management Links Development with the Countries of the CIS and Russia (Lyon, France); PRELUDE - International Association of Research and Links with Universities (Belgium); CEUME - Consortium of Management Education in Ukraine (the USA, Poland); URAN - Ukrainian Educational and Research Network sponsored by the NATO and German Research Network; TEMPUS.

High School of Economics and Management.

Educational and Research Institute “Higher School of Economics and Management” was founded in 2007.

Institute pays much attention to the development of cooperation with foreign universities, institutions, international organizations, such as: Academic Exchange Program DAAD, program REAP, IREX, British Council, grant TEMPUS-TACIS, the project of Master of Public Administration with the support of the European Union, Fulbright program, Peace Corps, the company Cargill, Siemens, Stirlih groups and other. It cooperates with the International Finance Corporation (IFC), Portsmouth (UK), Otto-von-Gericke University of Magdeburg (Germany), Moscow State (Russia), Utrehtskym (Netherlands) University.

The Technological Education Institute of Piraeus (Greece), the Savonia University of Applied Sciences (Finland), the Lusofona University (Portugal), the Information Systems Management Institute (Latvia), the Astrakhan State University, the Ufa State Academy of Economic and Service, the Volgograd State Technical University, the Dagestan State University, the St. Petersburg State Polytechnical University (Russia), the Donetsk National Technical University and the Dal’ East-Ukrainian National University (Ukraine) participate in the Tempus project entitled ‘*International Networking for Modernization of Tourism Education and Developing Academic Mobility*’ (INTOUR).

2. Draft Agenda

SUMMER CAMP 02 – 17 OF JULY 2011

DAY	ACTIVITY
02.07	Arriving of students* Transfer of students from Donetsk airport to the hotel Hotel check-in
03.07	10.00 – 11.00 Breakfast 11.30 – 12.30 Meeting with tutors and managers of the project 13.00 – 14.00 Lunch 14.30 – 18.00 Donetsk sightseeing tour (Gastronomical tourism by foot (50 hrn/person)) 18.30 – 19.00 Supper
04.07	09.00 – 10.00 Breakfast 10.30 – 11.30 Introduction: meeting with tutors, managers and other participants; explanation of main arms of the Student summer camp; description of final project tasks 11.30 – 12.30 Lecture “Description of the Donetsk national technical university” 13.00 – 14.00 Lunch 14.30 – 16.30 Lecture “The interrelationships between ICT, strategy and organization” 18.00 – 19.00 Supper
05.07	09.00 – 10.00 Breakfast 10.00 – 13.00 Lecture “The history of Donbass region from eyes of foreigner” 13.00 – 14.00 Lunch 14.30 – 16.30 Lecture “The interrelationships between ICT, strategy and organization” 18.00 – 19.00 Supper
06.07	09.00 – 10.00 Breakfast 10.30 – 12.30 Lecture “Implications of the ICT ‘revolution’ and structural changes within the tourism industry” 13.00 – 14.00 Lunch 14.30 – 17.30 Visiting of Stadium “Donbass-arena” (sport tourism (90 hrn/person)) 18.00 – 19.00 Supper
07.07	09.00 – 10.00 Breakfast 10.30 – 12.30 Lecture “ICT and Public Sector tourism organizations” 13.00 – 14.00 Lunch 15.00 – 17.00 Visiting of Donetsk theater of opera and ballet (musical tourism (around 50 grn/person)) 18.00 – 19.00 Supper
08.07	09.00 – 10.00 Breakfast 10.30 – 12.30 Lecture “Consumer access to travel information (impact of the Internet)” 13.00 – 14.00 Lunch 14.30 – 16.30 Visiting of Donetsk Municipal Council Administration 18.00 – 19.00 Supper
09.07	09.00 – 10.00 Breakfast 10.30 – 12.30 Lecture “Tourism as a cross cultural activity” 13.00 – 14.00 Lunch 14.30 – 18.00 Visiting of Donbass Equicentre (equestrian sport) 18.30 – 19.30 Supper

10.07	09.00 – 10.00 Breakfast 10.30 – 12.30 Lecture “Cultural practices and tourism impact on cultures” 13.00 – 14.00 Lunch 15.00 – 17.00 Visiting of Donetsk hotel (congress tourism) 18.00 – 19.00 Supper
11.07 – 12.07	08.00 – 09.00 Breakfast 09.30 2 days tour around Donetsk region (around 850 hrn/person) including: <ul style="list-style-type: none"> ▪ Visiting of Kleban Byk (Archeological tourism) ▪ Visiting of Artyomovsk winery (industrial tourism) ▪ Visiting of Salt mines of Soledar (industrial tourism) ▪ Spending Night and one rest of the second day in Sviatogorsk (health-improving, informative tourism)
13.07	09.00 – 10.00 Breakfast 10.30 – 12.30 Lecture “Motivation factors in international touristic and hospitality company” 13.00 – 14.00 Lunch 14.30 – 16.30 Lecture “Cross-cultural management” 18.00 – 19.00 Supper
14.07	09.00 – 10.00 Breakfast 10.30 – 12.30 Lecture “Culture influences on tourism and hospitality services” 13.00 – 14.00 Lunch 15.00 – 17.00 Visiting of the Donetsk travel agency (congress tourism) 18.00 – 19.00 Supper
15.07	09.00 – 10.00 Breakfast 10.30 – 12.30 Lecture “Cultural shock” 13.00 – 14.00 Lunch 14.30 – 16.30 Lecture “Cross-cultural behaviour concepts in tourism and hospitality” 18.00 – 19.00 Supper
16.07	09.00 – 10.00 Breakfast 10.30 – 12.30 Lecture “Multicultural competence in tourism and hospitality” 13.00 – 14.00 Lunch 15.00 – 17.30 Presentation of the final project discription 18.00 – 19.00 Supper
17.07	09.00 – 10.00 Breakfast 10.30 – 12.30 Visiting of Donetsk Planetarium 13.00 – 14.00 Lunch 15.00 – 17.30 Free time 18.00 – 19.00 Supper
18.07	Hotel check-out Transfer of students from Donetsk airport to the hotel Departure of students*

***Arrival and departure of students**

Full Name	Country	Arrival to Donetsk			Depart from Donetsk		
		Date	Time	Flight	Date	Time	Flight
Valeriya Bulaeva	Finland	2 Jul 2011	22:15	BT 5457	02 Aug 2011	7:00	BT 5450
Veronika Pepoeva	Finland	2 Jul 2011	22:15	BT 5457	02 Aug 2011	7:00	BT 5450
Mykhaylo Moroz	Finland	2 Jul 2011	22:15	BT 5457	19 Jul 2011	7:00	BT 5450
Marjo Huuhka	Finland	2 Jul 2011	22:15	BT 5457	19 Jul 2011	7:00	BT 5450
Mikko Leinonen	Finland	2 Jul 2011	22:15	BT 5457	19 Jul 2011	7:00	BT 5450
Elina Ballode	Latvia	2 Jul 2011	15:00	VV 0095	18 Jul 2011	17:10	VV 0096
Kristine Petrushkevica	Latvia	2 Jul 2011	15:00	VV 0095	18 Jul 2011	17:10	VV 0096
Kristine Nordena	Latvia	2 Jul 2011	15:00	VV 0095	18 Jul 2011	17:10	VV 0096
Maria Anagnostou	Greece	2 Jul 2011	22:15	VV 99	18 Jul 2011	12:30	VV 331
Matilda Muxhaj	Greece	2 Jul 2011	22:15	VV 99	18 Jul 2011	12:30	VV 331
Stergios Vassilatos	Greece	2 Jul 2011	22:15	VV 99	18 Jul 2011	12:30	VV 331
Anastasios Gourountis	Greece	2 Jul 2011	22:15	VV 99	18 Jul 2011	12:30	VV 331
Ana Policarpo	Portugal	2 Jul 2011	15:15	LH 2542	18 Jul 2011	15:55	LH 2543

Final project description

1. Student point of view on issues of Donetsk region tourist resources promotion on base of got experience and their home countries experience.
2. Students point of view on Donetsk Summer Camp.

Students will be divided in four groups. Each group will make presentation (17-25 slides), containing the following:

- Prior direction of Donetsk tourism development from their point of view;
- Concepts of presentation of materials about Donetsk tourism from the point of attraction tourists from Portugal, Greece, Finland, Latvia;
- Advices on improvement of infrastructure and tourist services on basic of their home countries experience;
- Assign the advantages of the Students summer camp;
- According the advantages assign possibly demand for such training among students from their countries;
- Student suggestions for Donetsk Summer Camp.

Slide-Show will contain photo and video-materials, prepared by students during their attendance of lectures and tourist places.

Each group will have their own manager from DonNTU who will help them to prepare Presentation.

3. List of students

List of European students of Donetsk Student Summer Camp

Finland

F/M	Full name
	Valeriya Bulaeva
	Veronika Pepoeva
	Mykhaylo Moroz
	Marjo Huuhka
	Mikko Leinonen

Latvia

F/M	Full name
	Elina Ballode
	Kristine Petrushkevica
	Kristine Nordena

Greece






F/M	Full name
	Maria Anagnostou
	Matilda Muxhaj
	Stergios Vassilatos
	Anastasios Gourountis

Portugal

F/M	Full name
	Ana Policarpo

4. List of tutors and managers

	<p>Дементьев/Dementiev Вячеслав Валентинович/Vyacheslav</p> <p>Headmaster of the project</p>
	<p>Зухба/Zukhba Даур Сергеевич/Daur</p> <p>Coordinator of the project</p>
	<p>Деева/Dueyeva Наталья Эдуардовна/Nataliya</p> <p>Manager of the project</p> <p>Tel: +38 050 820 62 39 e-mail: dne@rambler.ru</p>
	<p>Гайдатов/Gaydatov Александр Викторович/Olexandr</p> <p>Manager of the project</p> <p>Tel: +38 066 994 68 57 e-mail: gaydatov@rambler.ru</p>
	<p>Мозговой/Mozgovoy Владимир Иванович/Vladimir</p> <p>Lecturer of the project</p>

	<p>Павлыш/Pavlysh Эдуард Владимирович/Eduard</p> <p>Lecturer of the project</p>
	<p>Василишина/Vasilishina Любовь Николаевна/Lubov</p> <p>Tutor and lecturer of the project Tel: e-mail: liben81@mail.ru</p>
	<p>Шулаева/Shulaeva Юлия/Julia</p> <p>Tutor Tel: +38 050326 97 22 e-mail:</p>
	<p>Москаленко/Moskalenko Олег/Oleg</p> <p>Tutor Tel: +38 095 422 01 82 e-mail: mikespinoza@rambler.ru</p>
	<p>Горошок/Goroshok Виола/Viola</p> <p>Tutor Tel: +38 066 805 67 17 e-mail: viola_cat@mail.ru</p>

5. Necessary information

Exchange

National currency – Grivnya.

We recommend students to use official bank service.

The exchange rate is around 11,6 Grivnyas for 1 Euro

Weather

Average temperature for (summer) season is + 28-35 C

Communication

Students can use computers in university rooms which have access to the Internet.

Students can also use Wi-Fi in the main University library. The most Donetsk cafes provide free Wi-Fi.

Mobile communication. We recommend to buy mobile card MTS (30-50 grn = 3-5 Euro).

Health

We recommend students to buy International Health Insurance policy. Please, don't forget to take your standard medical set with you, because it might be difficult to find the same medicine at Ukrainian pharmacy.

City transport

Students can use buses (1 grn – 0,1 Euro), trolleybuses (1 grn – 0,1 Euro), minibuses (2 grn – 0,2 Euro), tram (1 grn – 0,1 Euro).

The tickets can be bought inside transport.

Average prices

Bread	3 grn
Mineral water (0,5 l)	3-5 grn
Coca-cola (0,5 l)	5 grn
Coffee Nescafe 150 g x16	45 grn
Tea Curtis 25*2г	16 grn
Chocolate	10 grn

Short dictionary

Hi	привет	<i>Privyet</i>
Good bye	до свидания	<i>Do svidaniya</i>
Yes	да	<i>Da</i>
No	нет	<i>Net</i>
Please	пожалуйста	<i>Pozhaluysta</i>
hotel	гостиница	<i>Gostinitsa</i>
bill	счет	<i>Schyot</i>

bookshop	книжный магазин	<i>knizhnyy magazine</i>
shop	магазин	<i>Magazine</i>
pharmacy	аптека	<i>Apteka</i>
university	университет	<i>Universitet</i>
Where can I buy ...?	Где можно купить ...?	<i>Gdye mozhno kupit ...?</i>
Where can I find ...?	Где можно найти ...?	<i>Gdye mozhno nayti ...?</i>
I am looking for ...	Я ищу...	<i>Ya ishchu ...</i>
thanks	спасибо	<i>Spasibo</i>
How much?	сколько	<i>Skolko</i>

6. Useful links

DonNTU

<http://kmhp.dn.ua/>

<http://donntu.edu.ua/index.php?lang=eng>

Donetsk and Donetsk region

<http://citylife.donetsk.ua/>

<http://en.wikipedia.org/wiki/Donetsk>

<http://www.opendonetsk.com/ru/>

<http://www.donetskcite.com/>

Study Russian

<http://learningrussian.net/>

<http://www.internetpolyglot.com/lessons-en-ru>

<http://learn-russian.language101.com/>

